Permit #F00041126

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041126 **Type of Permit:** FILMING **Release Date:** 06/16/2011

Production Company BULLY PICTURES

Insured Company Name BULLY PICTURES
Contact Phone No. 1 310-745-1635
Contact Phone No. 2
Fax
Address 858 BURRELL ST
MARINA DEL REY, California 90292

Production Title THE CRADLE FOUNDATION

Type of Production Commercial - PSA

Producer Steve Ross

Director Eric Saarinen

1st AD Bill Hoyt

Production Manager Tara Saxon

FilmL.A. Coordinator Erica Wade

Location Manager michael shanahan
Primary Phone Mobile - 310-793-6106
Secondary Phone

Location Assistant Michael Shanahan
Primary Phone Mobile - 310-793-6106
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$105.00
FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $344.00

Number of Locations 5

NOT A PERMIT

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Summary Information — Location

Permit Number F00041126
Production Company BULLY PICTURES
Insured Company BULLY PICTURES
Production Title THE CRADLE FOUNDATION

Location Manager michael shanahan
Primary Phone Mobile - 310-793-6106
Secondary Phone

Location Address 615 Hampton Dr, Los Angeles, CA, 90291

Location Type Loft

Film Dates 6/17/2011 - 6/17/2011 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Venice Beach Lot Maps(Washington, Rose & Venice).pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	5
Cube Trucks	4
Motor Homes	1
Portable restrooms	1
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	25
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior Dialogue; Interior MOS; Interioir in Unit C303;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals LOS ANGELES POLICE DEPARTMENT — Gabriel Martinez
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey

Coordinator Note NO GENERATOR

NO CABLING IN HALLWAYS/STAIRWELLS

NO BLOCKING ENTRYWAYS/EXITS AT ANYTIME

Coordinator Note CAST/CREW VEHICLES ONLY IN PCI ROSE LOT

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
1000 Ocean Front Walk, Los Angeles, CA, 90291
Parking Notes
PCI parking lot at Rose and Ocean Front Walk, 25 Spaces, per PCI company will pay upon entry

Posting "No Parking" signs W/S of Hampton Ave- 75 ft North and 75 ft South of 615 Hampton Ave

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Summary Information — Location

Permit Number	F00041126	**Location Manager**	michael shanahan
Production Company	BULLY PICTURES	Primary Phone	Mobile - 310-793-6106
Insured Company	BULLY PICTURES	Secondary Phone	
Production Title	THE CRADLE FOUNDATION		

Approximate Footage 0 - 300 **Log Number** 17513

Date(s) 6/17/2011 to 6/17/2011 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00041126
Production Company BULLY PICTURES
Insured Company BULLY PICTURES
Production Title THE CRADLE FOUNDATION

Location Manager michael shanahan
Primary Phone Mobile - 310-793-6106
Secondary Phone

Location Address 608 Hampton Dr, Los Angeles, CA, 90291

Location Type Office Building

Film Dates 6/17/2011 - 6/17/2011 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	4
Motor Homes	1
Portable restrooms	1
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	25
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior Dialogue; Interior MOS; Interioir in Unit C303;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note NO GENERATOR

NO CABLING IN HALLWAYS/STAIRWELLS

NO BLOCKING ENTRYWAYS/EXITS AT ANYTIME

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
1000 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
PCI parking lot at Rose and Ocean Front Walk, 25 Spaces, per PCI company will pay upon entry

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Summary Information — Location

Permit Number F00041126
Production Company BULLY PICTURES
Insured Company BULLY PICTURES
Production Title THE CRADLE FOUNDATION

Location Manager michael shanahan
Primary Phone Mobile - 310-793-6106
Secondary Phone

Location Address Abbot Kinney Blvd, Milwood Ave - Westminster, Los Angeles, CA 90291

Location Type Street

Film Dates 6/17/2011 - 6/17/2011 08:30 - 09:30 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Abbot Kinney, Venice revised June 2011.pdf
Abbot Kinney, Venice revised June 2011.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cube Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	6
FilmL.A. Monitor (s)	1

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior MOS; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note No activity in front of 1335 Abbot Kinney Boulevard

Coordinator Note FILMLA MONITOR REQUIRED @ 0800HRS

Coordinator Note FILMLA MONITOR REQUIRED @ 0800HRS FOR 4HR MINIMUM

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
1000 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
PCI parking lot at Rose and Ocean Front Walk, 25 Spaces, per PCI company will pay upon entry

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Summary Information — Location

Permit Number F00041126
Production Company BULLY PICTURES
Insured Company BULLY PICTURES
Production Title THE CRADLE FOUNDATION

Location Manager michael shanahan
Primary Phone Mobile - 310-793-6106
Secondary Phone

Location Address Westminster, Speedway, Pacific Ave, Wavecrest Inclusive (Excludes Abbot Kinney Blvd), Los Angeles, CA, 90291

Location Type Walking Grid

Film Dates 6/17/2011 - 6/17/2011 07:00 - 17:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Camera cars	1
Cube Trucks	4
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	14

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
1000 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
PCI parking lot at Rose and Ocean Front Walk, 25 Spaces, per PCI company will pay upon entry

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Summary Information — Location

Permit Number F00041126
Production Company BULLY PICTURES
Insured Company BULLY PICTURES
Production Title THE CRADLE FOUNDATION

Location Manager michael shanahan
Primary Phone Mobile - 310-793-6106
Secondary Phone

Location Address Brooks, Speedway, Rose Ave, Main St Inclusive (Excludes Abbot Kinney Blvd), Los Angeles, CA, 90291

Location Type Walking Grid

Film Dates 6/17/2011 - 6/17/2011 07:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Camera cars	1
Cube Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	14

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

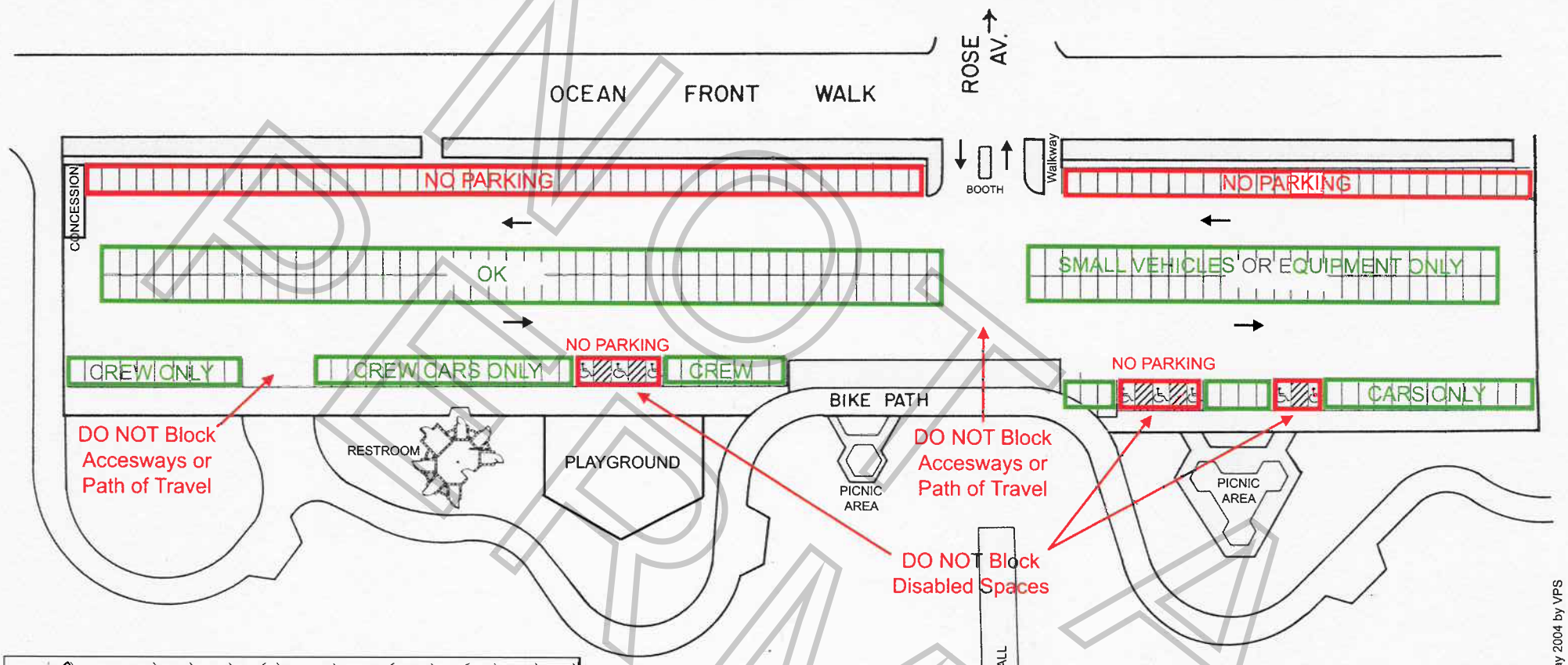
Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

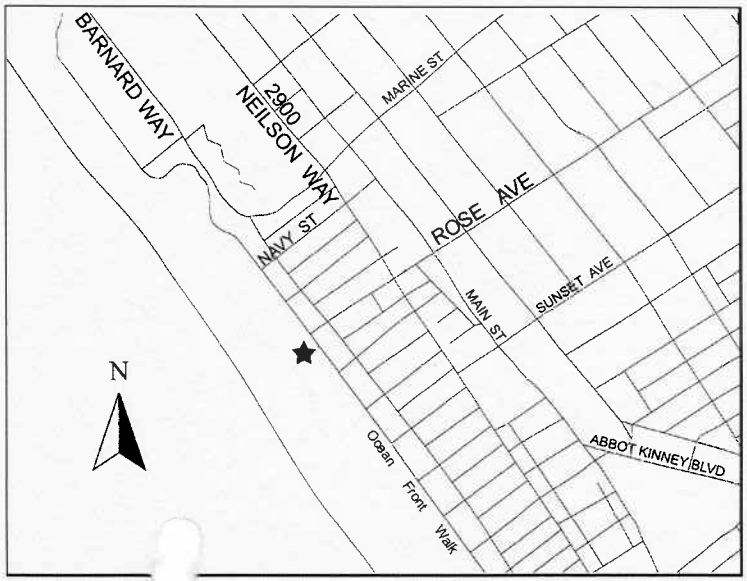
Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
1000 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
PCI parking lot at Rose and Ocean Front Walk, 25 Spaces, per PCI company will pay upon entry

NO PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Map not to scale

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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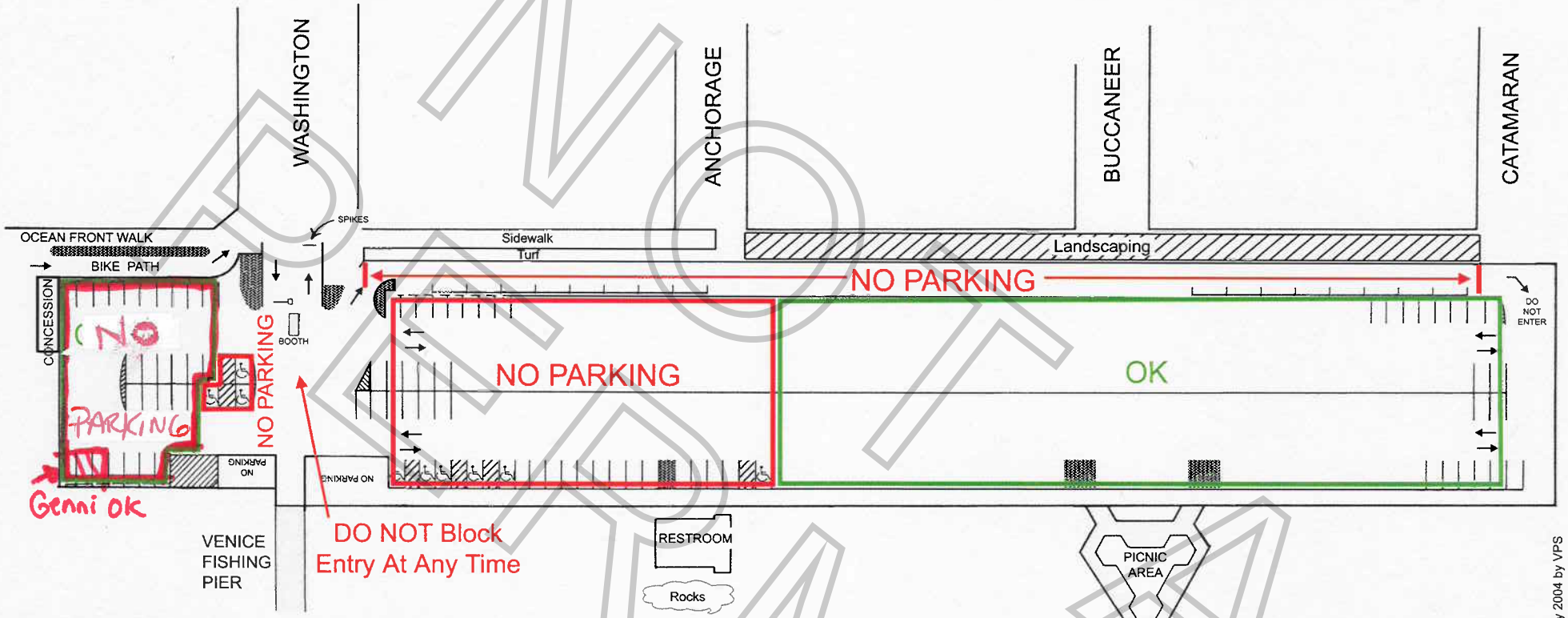
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS [illegible]ed 5 / 2002 by CLS

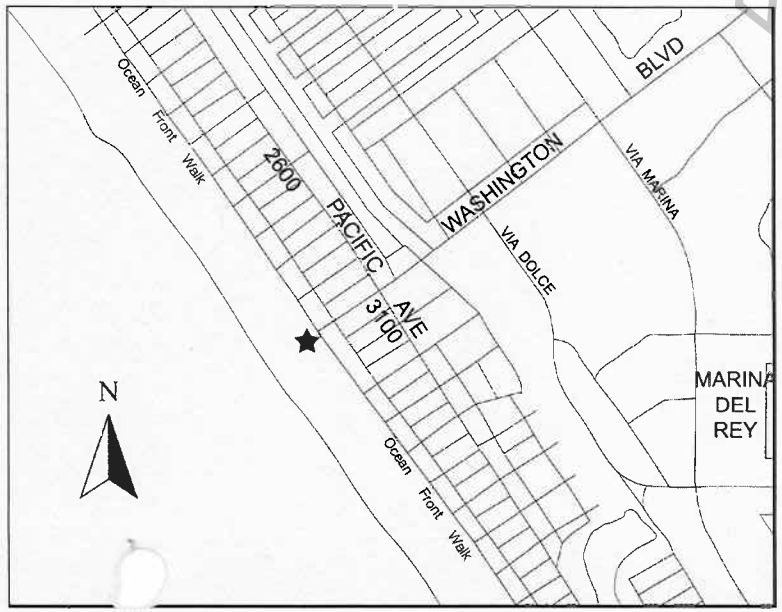
Delineations May 2004 by VPS

Permit #F00041126

PERMIT

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

Ma[illegible]t to scale.

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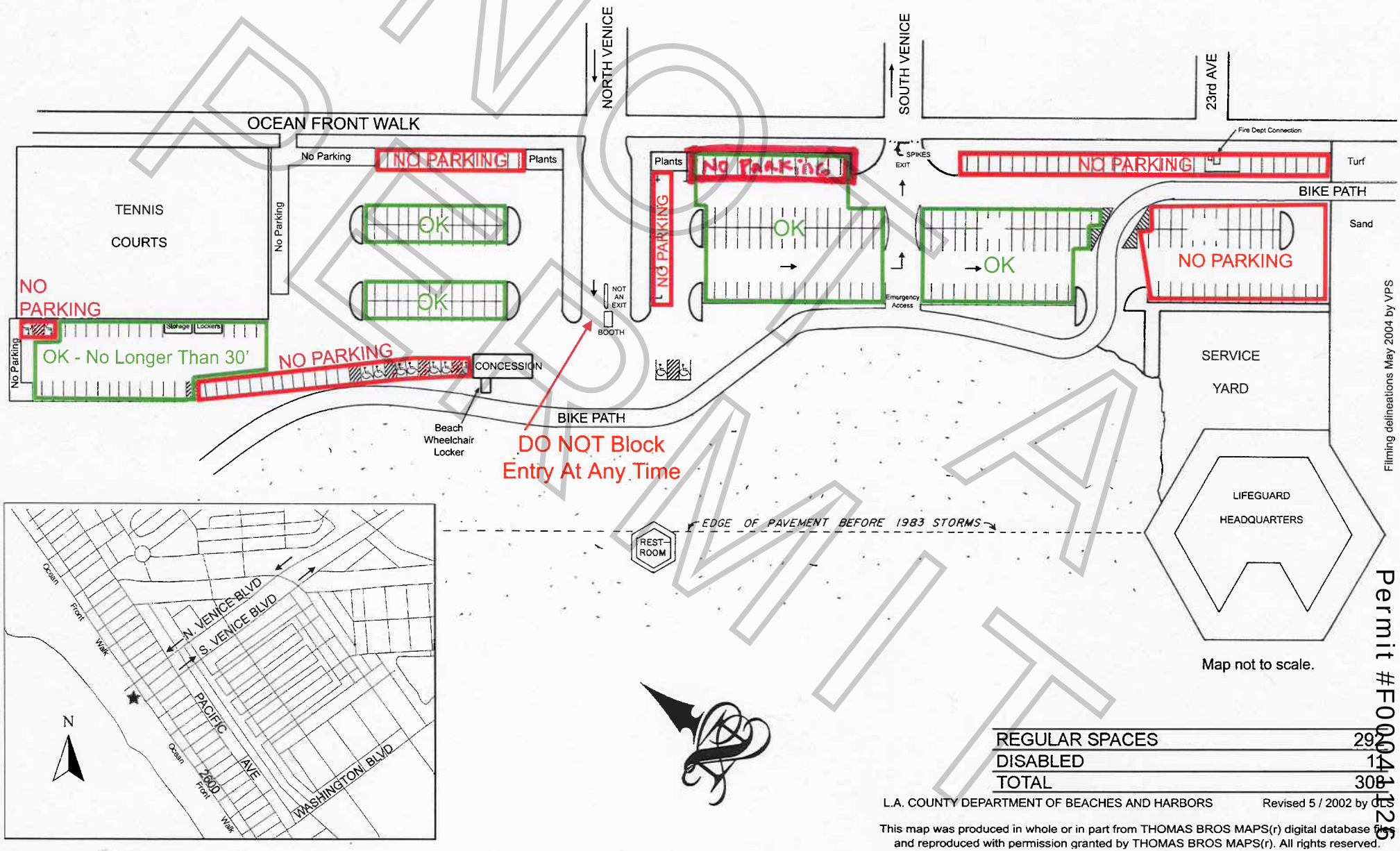
Filming delineations May 2004 by VPS

Permit #F00041126

DO NOT PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS



Map not to scale.

Filming delineations May 2004 by VPS

REGULAR SPACES	29
DISABLED	11
TOTAL	308

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by C

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Permit #F00041125

PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

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- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Bart Miali (310) 396-9705 or (310) 890-2956 or bart@abbotkinney.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A**. **Filming Survey process**, **or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

FilmL.A., Inc. PERMIT

SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE

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- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

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- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

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FilmL.A., Inc. PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

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